

KRISHNAMURTHY PURAM, MYSORE



ORGANIZING INTERCOLLEGIATE TWO DAYS WORKSHOP

EMPOWERING RESEARCH & SPSS ESSENTIALS

16 & 17 APRIL 2024 @ 9,45A.M

RESOURCE PERSONS PROF PREMKUMAR G S & PROF MAHESHA M

> FOR M.COM STUDENTS

Venue: Auditorium

REGISTRATION FEES RS 150 CONTACT NO 7019619021,9902989083





INTERCOLLEGIATE TWO DAYS WORKSHOP

EMPOWERING RESEARCH & SPSS ESSENTIALS

DAY 1 B INTRODUCTION TO RESEARCH METHODOLOGY O REVIEW OF LITERATURE & RESEARCH GAP Ø FORMATION OF OBJECTIVES & HYPOTHESIS Ø METHODS OF DATA ANALYSIS B TYPES OF DATA & DESCRIPTIVE STATISTICS B RESULTS AND INTERPRETATION & GRAPHICAL REPRESENTATION

DAY: 2 O PROJECT PREPARATION D INTERENTIAL STATISTICS Ø T TESTS Ø F TESTS O CHI SQUARE TESTS @ THEORETICAL DISTRIBUTION O NORMAL, T TESTS, F TEST CHI SQUARE O TESTING OF HYPOTHESIS @ RESULTS AND INTERPRETATION B CONSTRUCTION OF TABLES O ONLINE REVIEW OF LITERATURE & REFERENCES



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Two days Inter-collegiate Workshop on "Empowering Research & SPSS **Essentials Invitation** Sharatt. ON

Photo Gallery





PRINCIPAL

Nahila Mahavidyalaya

Krishnamurthypuram, Mysore-570 004



M.M.K. & S.D.M. MAHILA MAHAVIDYALAYA MYSURU

Krishnamurthy puram, Mysuru P.G DEPARTMENT OF COMMERCE

Intercollegiate Two days Workshop on "Empowering Research & SPSS Essentials"

DATE	16/04/2024 & 17/04/2024
RESOURCE PERSON	Prof. Mahesha.M & Prof. Premkumara.G.S P.G Department of Economics University of Mysore
ORGANISER	Dr.Devaki K.K HOD & Assistant Professor P.G Department of Commerce MMK & SDM MahilaMahavidyalaya, Mysore
MEMBER	Dr.Dileep.N Assistant Professor P.G Department of Commerce MMK & SDM MahilaMahavidyalaya, Mysore
VENUE	Computer Lab
BENEFICIARIES	60 M.Com Students

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Report

Overview of the Program:

Essentials" was conducted with the aim of equipping postgraduate commerce students with essential research and statistical skills. Organized in association with the IQAC, this workshop aimed to address the growing need for advanced research methodologies and statistical software skills among students pursuing higher education in commerce. The workshop was designed to provide hands-on experience in SPSS, a crucial tool for data analysis in both academic and professional research. It was attended by all II M.Com students, enhancing their academic and practical understanding of research practices and quantitative analysis. The workshop was divided into two segments over two days, each day focusing on unique aspects of research and statistical tools. Prof. Mahesh and Prof. Premakumar, both experienced academics, served as resource persons, providing valuable insights into the core concepts of research methodology and SPSS application.

Program Objectives:

- To familiarize students with essential research concepts This includes understanding various research designs, formulating research questions, and developing a research framework suitable for academic and professional use.
- To introduce SPSS as a statistical tool With hands-on sessions, students learned to navigate SPSS software, enabling them to perform data analysis, interpret results, and apply these findings in their projects.
- To enhance analytical skills for real-world application Emphasis was placed on using SPSS for practical data interpretation, helping students understand how quantitative methods can provide insights in commerce and business contexts.
- To prepare students for advanced academic research The workshop was crafted to build confidence in handling data for research purposes, which is essential for thesis work, dissertations, or further academic pursuits.

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Program Outcomes

- Enhanced Understanding of Research Methods Students gained an in-depth understanding of various research methodologies, including both qualitative and quantitative approaches.
- Practical Knowledge of SPSS By the end of the workshop, students could confidently navigate SPSS software, apply statistical techniques, and interpret the results, providing them with a competitive edge in both academic and professional fields.
- Improved Data Analysis Skills Students acquired critical skills in analyzing and interpreting data, enabling them to handle complex datasets effectively.
- Application of Learned Concepts in Real-life Projects Students are now better prepared to apply these research and SPSS skills in their final-year projects, internships, and future careers in research-intensive roles.

The workshop concluded with positive participation with the interactive sessions and practical guidance provided by the resource persons.

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P.G Department of Commerce

Two days Workshop on "Empowering Research & SPSS Essentials"-2024 Students Attendance

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Rachana .J	Rachanas	Raihomait
Roja K.H	Roja. K.H	Poja KH
Sathis M.B	Sathish M.B.	Sthirt M.B.
Subha K.L	Shubba 141	Shippy 111
Kusuma	kusuma	Kusuma
Yashaswini KK	Yashasminitak	Yashaswishi
Meghana .B.L	Meghana B. L	Meghana B.L
Pavithra H.S	Pavithon-Hs	Pavithon a-HS
Harshitha S.S	Hossis.	Harsta
Pallavi J.P	Palleri	Palleri
Sneha K.R	gula	Sula
Thanuja .M	Thankam	Thanuada-m
Ramya J.C	Bomya J.C	Komyo Ja
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Two days Workshop on "Empowering Research & SPSS Essentials"-2024 Students Attendance

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Mishnamurth Jouram, Mysore-570 004

MMK & SDM Mahila Mahavidyalaya



SDM EDUCATIONAL INSTITUTION

Krishnamurthypuram, Mysore

Centre for PG Studies

NAAC Accredited With B Grade,

Managed By SDME Society(R) Ujire

President: Poojya Dr.D.Veerendra Heggade



CERTIFICATE

OF PARTICIPATION

This is to certify that Ms. Anufama T.S.	1 M. Com
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has participated in a Two Days inter collegiate Workshop on "Empowering Research &

SPSS Essentials" on 16 th & 17th April, 2024 held at MMKSDM College Mysore.

Dr. Devaki K. K HOD & Co-ordinator Prof. Sainath Malligemadu Principal